



Project acronym: SURE-Farm

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Annex D7.3 -Execution report 01.12.2018-31.05.2020

D7.3: Dissemination, exploitation and communication plan.

Work Performed by Partner 9, Universidad Politécnica de Madrid

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Work Package	WP7
Task	T 7.1
Task lead	P9 in close collaboration with P1 and contribution from other partners
Dissemination level	Public



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1 INTRODUCTION

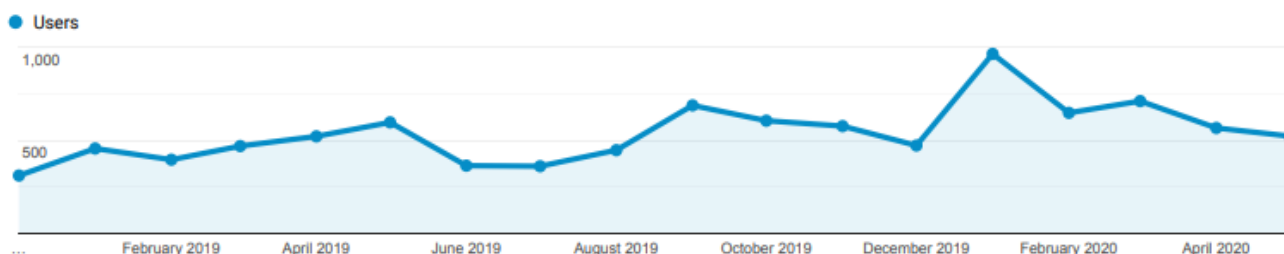
This document is an Annex to the D7.3. Dissemination, exploitation and communication plan. The aim of this document is to show the means of verification of the communication and dissemination activities performed under the dissemination, exploitation and communication plan.

2 Communication tools. Means of verification.

2.1 Website traffic means of verification

2.1.1 Web traffic

	Users	New users	Sessions	Page views	Bounce rate
Jan-June 2019	2.494	2.408	4.307	11.031	50
July-Dec. 2019	2.880	2.780	4.612	10.291	53
Jan-Dec. 2019	5.374	5.188	8.919	21.322	52
Jan-May. 2020	3.223	3.130	4.597	9.231	59
Jan 2019-May 2020	8.597		13.516	30.553	55,25



2.1.2 Website downloads statistics

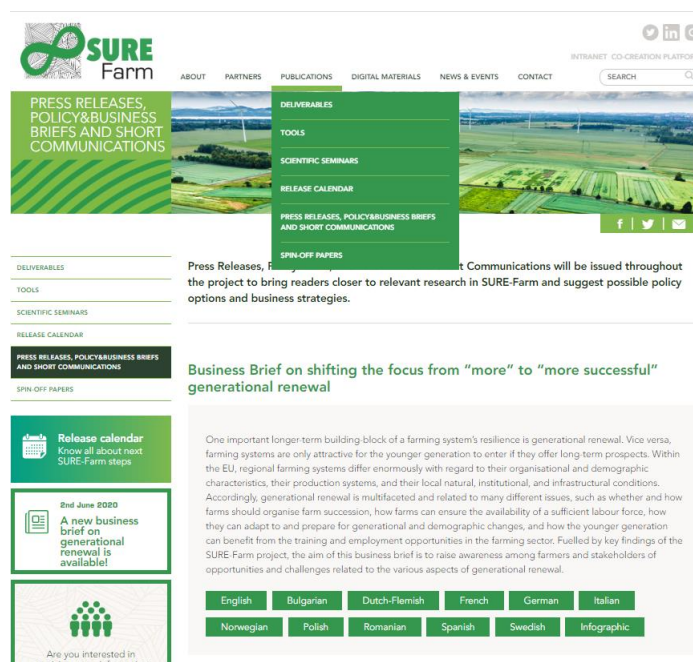
Deliverable/document	Jan.2019- Dec.2019	Jan.2020- May 2020	Jan.2019 - May.2020
D1.1-Resilience-Framework	154	17	171
D1.2-Scenarios-for-EU-farming	71	13	84
D1.3 Report on farm typology and farming systems selection	72	8	80
D1.4-Press-release-on-Resilience-Framework	171	23	194
D1.5 Policy Brief on CAP resilience framework	99	12	111
D2.1-Report-on-farmers-perception-of-risk-and-resilience-capacities	104	8	112
D2.2-Report-on-analysis-of-biographical-narratives-report and annex	66	7	73
D2.3-Report-on-farmers-learning-capacity-and-networks-of-influence	46	7	53
D2.4-Index-insurances-for-grasslands—A-review-for-Europe-and-North-America	8	4	12
D2.5 Policy Brief on farmer adaptive behaviour and risk management in EU agriculture	56	31	87
D2.6-Report-on-state-and-outlook-on-risk-management-in-EU	0	23	23
D2.7-Opportunities-for-improved-risk-management-for-EU-agriculture	30	39	69
D3.1-Report-on-current-farm-demographics-and-trend	79	5	84
D3.2 Report on a qualitative analysis in 11 case-studies	41	8	49
D3.3 Policy Brief on Intergenerational renewal in EU Farming Systems	54	12	66
D3.4-Paper-on-adapting-an-ABM-to-simulate-generational-renewal	31	11	42
D3.5 Report on future farm demographics and structural change in selected regions of the EU	21	13	34
D3.6 Policy brief on future developments in farm demographics and structural change in selected regions of the EU	0	148	148
D4.1-Resilience-Assessment-Tool	87	11	98
D4.2 Assessing how policies enable or constrain the resilience of farming systems in the European Union: Case study results	150	17	167
D4.5 Policy recommendations for strengthening the Common Agricultural Policy's resilience impacts	0	11	11
D5.1-Impact-assessment-tool	77	14	91
D5.2-FoPIA_Participatory impact assessment of sustainability and resilience of EU farming systems.pdf	110	49	159
D5.3 Resilience Assessment of current farming systems across the European Union	13	20	33
D6.1-Case-Reporting-Protocol	33	7	40
EAAE SURE-Farm presentations 2019	46	24	70
EAAE Agenda_Mid-term-Scientific-Seminar	31	9	40
Infographics	100	30	130
Release Calendars	96	44	140
SURE_Farm_flyer&brochure	91	36	127
Translated documents	0	79	79
Country reports	0	51	51
Total downloads Jan 2019-May 2020	1937	791	2728

2.1.3 SURE-Farm new tabs

● New tab dedicated to Resilience Framework



● New tab dedicated to Policy/Business Briefs, short communications and press release



D7.3 Dissemination, exploitation and communication plan

- New tab dedicated to spin-off papers



2.2 Social media means of verification

2.2.1 Twitter

	Tweets	New followers	Followers	Impressions (K)	Visits	Mentions	Engagement rates
31/01/2019	8	23	438	19,9	168	4	1.8%
28/02/2019	11	23	461	15,6	168	25	1.8%
31/03/2019	13	20	481	24,8	270	22	1.7%
30/04/2019	22	44	525	30,5	440	10	1.7%
31/05/2019	15	21	546	19	191	10	1.9%
30/06/2019	14	25	571	16,8	175	10	1.3%
31/07/2019	13	18	589	18,1	130	10	1.9%
31/08/2019	14	25	614	14,3	107	16	1.7%
30/09/2019	21	53	667	27,2	340	51	1.7%
31/10/2019	14	43	710	17,7	168	16	1.6%
30/11/2019	15	45	755	19	169	10	1.3%
31/12/2019	15	30	785	17,1	211	16	1.9%
31/01/2020	13	17	802	18,3	108	20	1.5%
29/02/2020	13	34	836	22	187	9	1.6%
31/03/2020	14	47	883	16,5	131	16	1.2%
30/04/2020	15	65	948	19,8	245	15	1.3%
31/05/2020	13	14	962	13,7	120	9	1.0%
Jan 2019-May 20	243		962	330,3	3328	269	



(*) Screenshot-15/06/2020

42 posts on twitter about SURE-Farm deliverables according to the following detail:

Deliverable	Posts on social media
D1.1 Report on resilience framework for EU agriculture	1
D1.2 Report on scenarios for EU farming	2
D1.3 Report on farm typology and farming systems selection	1
D1.4 Press release on resilience framework for EU agriculture	0
D1.5 Policy brief on resilience framework, scenarios and farm typology	1
D2.1 Report on farmers' perceptions of risk, adaptive capacity and resilience	1
D2.2 Report on biographical narratives exploring short- and long-term adaptive behavior of EU farmers	1
D2.3 Report on farmers' collective learning and self-organization	3
D2.4 Open-access paper on the use of remote sensing-based approaches for crop and livestock production	1
D2.5 Policy brief on farmer adaptive behavior and risk management in EU agriculture	3
D2.6 Report on state and outlook for risk management in EU agriculture	4
D2.7 Business brief on opportunities for improved risk management for EU agriculture	3
D3.1 Report on current farm demographics and trends for selected regions	1
D3.2 Report on generational renewal and on occupational choice, cross-sector mobility and spatial migration	3
D3.3 Policy brief on farm demographics and impacts on farm structure	4
D3.4 Open-access paper on the formulation and adaptation of AB models to simulate generational renewal	1
D4.1 Assessment tool (ResAT) to assess the capacity of policies to enhance the resilience of EU farming systems (Protocol).	1
D4.2 Report with the results of the assessment of strengths and weaknesses of the CAP	5
D5.1 Report on IA tool to assess the resilience of farming systems and their delivery of private and public goods (Protocol)	1
D5.2 Report on participatory impact assessments in case study regions	2
D5.3 Report on resilience assessment of current farming systems across the EU	2
D6.1 Case-reporting protocol	1
Total	42

10 twitter accounts supported the communication of SURE-Farm posting 53 tweets (205 likes and 16 retweets) during the referring period.

Account	Subject	Date	Likes	Retweets
@La_UPM	Policy brief on intergenerational renewal. What policies can do?	12/09/2019	10	11
@La_UPM	Policy brief on risk management in EU agriculture	30/01/2020	3	2
@CEIGRAM	SURE-Farm presentation	14/02/2019	3	3
@CEIGRAM	SURE-Farm presentation	14/02/2019	1	0
@CEIGRAM	SURE-Farm presentation	03/04/2019	3	2
@CEIGRAM	SURE-Farm presentation	03/04/2019	3	2
@CEIGRAM	Policy brief on intergenerational renewal. What policies can do?	05/09/2019	5	2
@CEIGRAM	SURE-Farm presentation	05/09/2019	8	5
@CEIGRAM	SURE-Farm presentation	09/09/2019	5	2
@CEIGRAM	SURE-Farm presentation	27/09/2019	5	3
@CEIGRAM	SURE-Farm presentation/Job position	10/10/2019	4	3
@CEIGRAM	SURE-Farm presentation	05/11/2019	8	5
@CEIGRAM	SURE-Farm presentation	08/11/2019	9	7
@CEIGRAM	SURE-Farm presentation	14/11/2019	7	3
@CEIGRAM	SURE-Farm presentation	12/12/2019	13	8
@CEIGRAM	Key steps and dynamics of family farm succession in marginal extensive livestock fa	04/05/2020	6	2
@CCRI_UK	Short communication on Farm demographic and structural changes across Europe	17/07/2019	1	0
@CCRI_UK	SURE-Farm presentation	14/08/2019	4	0
@CCRI_UK	A framework to assess the resilience of farming systems	29/08/2019	11	5
@CCRI_UK	Policy brief on intergenerational renewal. What policies can do?	03/09/2019	2	2
@CCRI_UK	Policy brief on intergenerational renewal. What policies can do?	04/09/2019	7	3
@CCRI_UK	Policy brief on intergenerational renewal. What policies can do?	06/09/2019	5	2
@CCRI_UK	SURE-Farm presentation	23/09/2019	3	3
@CCRI_UK	SURE-Farm presentation	23/09/2019	3	0
@CCRI_UK	SURE-Farm presentation	24/09/2019	2	1
@CCRI_UK	Policy brief on intergenerational renewal. What policies can do?	09/10/2019	3	0
@CCRI_UK	SURE-Farm presentation	16/10/2019	6	2
@CCRI_UK	SURE-Farm presentation	16/10/2019	2	0
@CCRI_UK	Policy brief on risk management in EU agriculture	12/11/2019	7	3
@CCRI_UK	Business brief on opportunities for improved risk management for EU agriculture	12/12/2019	5	8
@CCRI_UK	Report on state and outlook for risk management in EU agriculture	05/02/2020	1	0
@ILVOvlaanderen	Policy brief on intergenerational renewal. What policies can do?	18/09/2019	8	4
@SteGillman	SURE-Farm presentation	19/09/2019	10	4
@ARC2020eu	Report with the results of the assessment of strengths and weaknesses of the CAP	11/03/2019	10	12
@ARC2020eu	SURE-Farm presentation	27/03/2019	8	2
@ARC2020eu	Report with the results of the assessment of strengths and weaknesses of the CAP	01/04/2019	3	2
@FarmingFutures	Policy brief on risk management in EU agriculture	24/09/2019	4	1
@FarmingFutures	Business brief on opportunities for improved risk management for EU agriculture	13/12/2019	3	0
@FarmingFutures	Business brief on opportunities for improved risk management for EU agriculture	30/12/2019	4	2
@FarmingFutures	A framework to assess the resilience of farming systems	31/01/2020	0	0
@RobertFinger1	Paper on resilience framework	21/10/2019	6	3
@RobertFinger1	Paper on insuring crops from space	05/09/2019	14	3
@RobertFinger1	SURE-Farm presentation	07/02/2019	11	3
@RobertFinger1	Policy brief on risk management in EU agriculture	23/09/2019	18	12
@RobertFinger1	Consortium meeting in Viterbo	09/04/2019	17	3
@RobertFinger1	Paper on resilience framework	15/08/2019	32	20
@RobertFinger1	Paper on resilience framework	21/10/2019	6	2
@RobertFinger1	Scientific seminar	19/03/2019	3	2
@erikmathijs	Spin-off paper on socio-economic pathways	16/10/2019	4	3
@erikmathijs	Paper on resilience framework	14/08/2019	10	12
@erikmathijs	SURE-Farm presentation	11/02/2019	2	1
@iamoLeibniz	SURE-Farm presentation/Job position	15/01/2019	1	3
@WautersErwin	Policy brief on intergenerational renewal. What policies can do?	03/09/2019	11	3
		53	205	116

2.2.2 Instagram

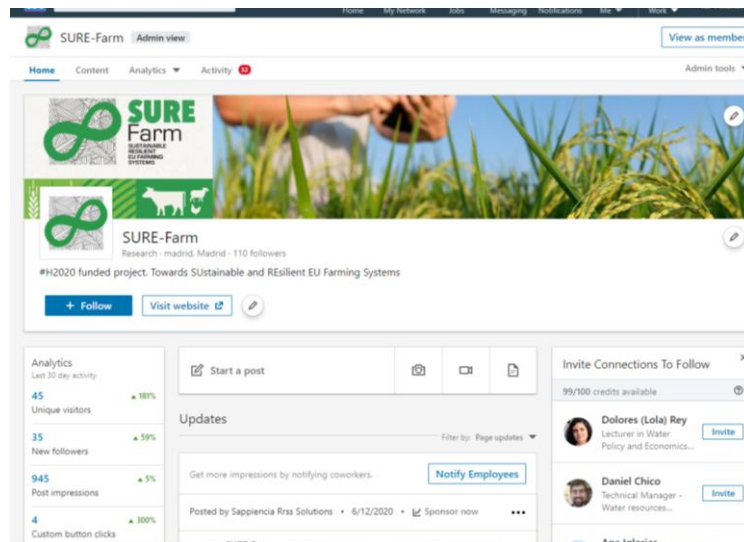
	New posts	Posts	New followers	Followers	New followings	Followings	New likes	Likes
31-03-19	29	29	65	65	23	23		
30-04-19	7	36	8	73	-3	20	594	594
31-05-19	9	45	2	75	0	20	151	745
30-06-19	6	51	1	76	0	20	57	802
31-07-19	3	54	-1	75	0	20	24	826
31-08-19	17	71	-1	74	2	22	87	913
30-09-19	9	80	6	80	0	22	61	974
31-10-19	9	89	2	82	3	25	56	1030
30-11-19	13	102	1	83	8	33	78	1108
31-12-19	9	111	2	85	20	53	60	1168
31-01-20	6	117	23	108	35	88	49	1217
28-02-20	9	126	7	115	-1	87	151	1368
27-03-20	5	131	11	126	50	137	49	1417
24-04-20	9	140	15	141	14	151	60	1477
22-05-20	11	151	12	153	0	151		



(*) Screenshot-15/06/2020

2.2.3 LinkedIn

Month	Views	New Followers	Total followers	Posts	Impressions	Engagement Rate
31/01/2020	4	1		-	-	-
28/02/2020	23	2		-	-	-
31/03/2020	34	8		8	750	11,60%
30/04/2020	36	7		5	733	9,69%
31/05/2020	67	37		4	869	7,71%
Jan-May 2020	164	55	93	17	2352	



(*) Screenshot-15/06/2020

D7.3 Dissemination, exploitation and communication plan

2.3 Policy /Business briefs communication

2.3.1 Policy and Business Brief communication activities conducted by SURE-Farm communication team

D3.3.Policy brief on intergenerational renewal. What policies can do?

SURE-Farm WEBSITE		TWITTER					INSTAGRAM			LINKED IN			Websites	
Publication date	Downloads	# Times published	Account	Publication dates	# likes	#retweet	# Times published	Publication dates	# likes	# Times published	Publication dates	# likes	Link	Language
02/09/2019	66	12	@surefarmproject	03/09/2019	30	28	3	03/09/2019	23	2	06/03/2020	5	http://agricultura.gencat.cat/ca/depa	Catalan
			@surefarmproject	09/09/2019	8	10		09/09/2019	8		01/11/2019	4	https://research4committees.blog/20	English
			@surefarmproject	29/10/2019	5	4		27/11/2019	4				http://www.ccri.ac.uk/surefarmbrief/	English
			@surefarmproject	27/11/2019	19	8							https://www.ambientum.com/ambie	Spanish
			@surefarmproject	09/10/2019	9	5							https://www.upm.es/?id=60073364c	Spanish
			@ILVOvlaanderen	18/09/2019	8	4								
			@La_UPM	12/09/2019	10	11								
			@CEIGRAM	05/09/2019	5	2								
			@CCRI_UK	03/09/2019	2	2								
			@CCRI_UK	04/09/2019	7	3								
			@CCRI_UK	06/09/2019	5	2								
			@CCRI_UK	09/10/2019	3	0								
			@WautersErwin	03/09/2019	11	3								
	66				122	82	3		35	2		9		

D2.5.Policy brief on risk management in EU agriculture

SURE-Farm WEBSITE		TWITTER					INSTAGRAM			LINKED IN			Websites	
Publication date	Downloads	# Times published	Account	Publication dates	# likes	#retweet	# Times published	Publication dates	# likes	# Times published	Publication dates	# likes	Link	Language
23/09/2019	87	8	@surefarmproject	23/09/2019	18	15	3	23/09/2019	17	1	06/03/2020	5	https://research4committees.blog/20	English
			@surefarmproject	08/10/2019	11	4		08/10/2019	9				http://www.etsiab.upm.es/?id=0b0	Spanish
			@surefarmproject	12/11/2019	10	6		12/11/2019	6				https://www.iagua.es/noticias/univer	Spanish
			@RobertFinger1	23/09/2019	18	12							http://www.ccri.ac.uk/surefarmbrief/	English
			@CCRI_UK	12/11/2019	7	3								
			@ClubInnovAgri	31/01/2020	3	2								
			@La_UPM	30/01/2020	3	2								
			@FarmingFutures	24/09/2019	4	1								
	87	8			74	45	3		32	1		5		

D7.3 Dissemination, exploitation and communication plan

D2.7. Business brief on opportunities for improved risk management for EU agriculture

SURE-Farm WEBSITE		TWITTER					INSTAGRAM			LINKED IN			Websites	
Publication date	Downloads	# Times published	Account	Publication dates	# likes	#retweet	# Times published	Publication dates	# likes	# Times published	Publication dates	# likes	Link	Language
11/12/2019	69	5	@surefarmproject	11/12/2019	12	7	2	11/12/2019	6	1	30/03/2020	2	https://www.upm.es/?id=1aad98802	Spanish
			@surefarmproject	16/12/2019	8	7		08/01/2020	12				https://www.iagua.es/noticias/univer	Spanish
			@surefarmproject	08/01/2020	10	8							https://www.agronegocios.es/el-proy	Spanish
			@CCRJ_UK	12/12/2019	5	8							http://www.upm.es/sfs/Rectorado/G	Spanish
			@FarmingFutures	30/12/2019	4	2								
			@FarmingFutures	13/12/2019	3	0								
69		5			42	32	2		18	1		2		

D 3.6. Policy brief on future farm demographics

SURE-Farm WEBSITE		TWITTER					INSTAGRAM			LINKED IN			Websites	
Publication date	Downloads	# Times published	Account	Publication dates	# likes	#retweet	# Times published	Publication dates	# likes	# Times published	Publication dates	# likes	Link	Language
01/04/2020	148	2	@surefarmproject	02/04/2020	7	4	1	02/04/2020	11	1	02/04/2020	6	http://www.etsiaab.upm.es/Centro/C	Spanish
			@surefarmproject	20/04/2020	5	3								
148		2			12	7	1		11	1		6		

2.3.2 Policy and Business Brief communication activities conducted by SURE-Farm partners at national level

Partner	Deliverable	Date	Communication activity
UNWE	D2.7.Business Brief on Improved Risk Management	01/12/2019	Email: colleagues from UNWE, Agricultural University in Plovdiv, Trakia University in Stara Zagora, Economic university in Varna, Institute of Agricultural Economics, Agricultural Academy, Ministry of Agriculture, Food and Forestry, National Agricultural Advisory Services, National association of agricultural producers, Grain producers organization, online journal Agrozona, private consultants and farmers.
UPM	D3.3.Policy Brief on farm demographics and impacts on farm structure	05/09/2019	http://www.ceigram.upm.es/blog/2019/09/05/proyecto-sure-farm-nuevo-informe-de-politicas-sobre-renovacion-intergeneracional/
UPM	D3.3.Policy Brief on farm demographics and impacts on farm structure	12/09/2019	http://www.etsiaab.upm.es/Centro/Gabinete_de_Comunicacion/NoticiasActualidad?id=a082d7fde7e3d610VgnVCM10000009c7648a___&fmt=detail&prefmt=articulo
UPM	D3.3.Policy Brief on farm demographics and impacts on farm structure	13/09/2019	https://www.agronegocios.es/proyecto-europeo-sure-farm-los-cambios-en-la-pac-seran-claves-para-la-supervivencia-del-campo/
UPM	D3.3.Policy Brief on farm demographics and impacts on farm structure	01/11/2019	http://www.etsiaab.upm.es/sfs/ETSIAB/Gabinete%20de%20Comunicacion/Savia/Savia%20NOVIE MBRE%20web.pdf
UPM	D3.3. Policy Brief on farm demographics and impacts on farm structure	15/11/2019	http://www.etsiaab.upm.es/Centro/Gabinete_de_Comunicacion/NoticiasActualidad?id=8150157521e6e610VgnVCM10000009c7648a___&fmt=detail&prefmt=articulo
UPM	D2.5.Policy brief on farmer adaptive behavior and risk management in EU agriculture	27/01/2020	http://www.upm.es/UPM/SalaPrensa/Noticias?fmt=detail&prefmt=articulo&id=1aad98802a7df610VgnVCM10000009c7648a___
UPM	D2.7.Business Brief on Improved Risk Management	30/01/2020	https://www.agronegocios.es/el-proyecto-sure-farm-identifica-cuatro-ejes-de-actuacion-para-mejorar-la-gestion-de-riesgos-agrarios/
UPM	D2.7.Business Brief on Improved Risk Management	29/02/2020	https://www.iagua.es/noticias/universidad-politecnica-madrid/gestion-riesgos-clave-sostenibilidad-y-resiliencia
UPM	D2.7.Business Brief on Improved Risk Management	11/03/2020	http://www.etsiaab.upm.es/?id=0b031b66d59c0710VgnVCM10000009c7648a___&prefmt=articulo&fmt=detail
UNWE	D3.3. Policy Brief on farm demographics and impacts on farm structure	01/11/2019	https://www.linkedin.com/posts/mariya-peneva-57742728_policy-brief-on-intergenerational-renewal-activity-6577435874840068096-3lhX
CCRI	D2.7.Business Brief on Improved Risk Management	12/12/2019	https://twitter.com/CCRI_UK/status/1205089096735043584
UNITUS	D2.7.Business Brief on Improved Risk Management	dec/2019	CREA (Consiglio Nazionale per la Ricerca in Agricoltura e l'Analisi dell'Economia Agraria): the director (Roberto Henke) and Crescenzo Dell'Aquila were informed (December, 2019)
UNITUS	D2.7.Business Brief on Improved Risk Management	21/01/2020	Workshop FoPIA-SURE Farm 2. 21 January 2020 in Viterbo: addressed to 14 stakeholders of the Hazelnut farming system
UNITUS	D2.7.Business Brief on Improved Risk Management	jan/2020	President of the Ordine dei Dottori Agronomi e Forestali della Regione Umbria who also write on the Journal "Terra e Vita" (January 2020)
UNITUS	D2.7.Business Brief on Improved Risk Management	30/jan/2020	Angelo Frascarelli: Professor of economics in agriculture at the University of Perugia (meeting in Perugia)
UNITUS	D2.7.Business Brief on Improved Risk Management	dec/2019	ISMEA (Istituto di Servizi per il Mercato Agricolo Alimentare) in Rome, to Camillo Zaccarini Bonelli
UNITUS	D2.7.Business Brief on Improved Risk Management	dec/2019	Social media: Twitter and Facebook' personal pages of the Italian team people

3 DISSEMINATION TOOLS

3.1 SURE-Farm mid-term scientific seminar

The number of people attending the mid-term scientific plenary session and presentation sessions varied between 25-45 attendants. The following table shows the number of the visualizations of the videos uploaded on the SURE-Farm website and youtube.

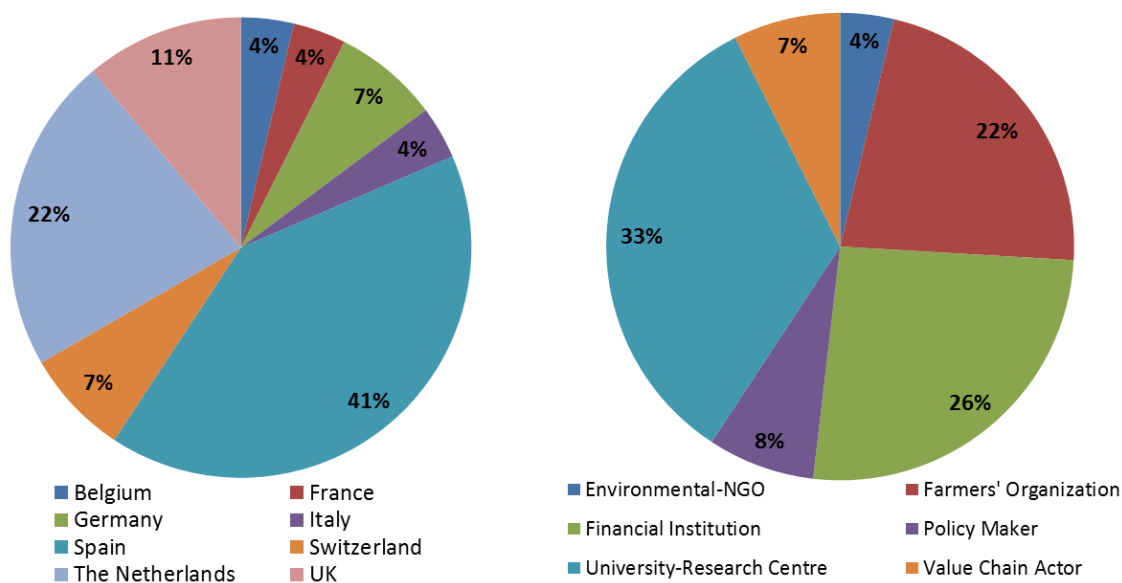
Presentations	Video Visualizations
On theoretical challenges to assess the resilience of farms and farming systems. Ika Darnhofer, University of Natural Resources and Life Sciences.	19
Resilience of farming systems; how to measure a multi-dimensional concept. Miranda Meuwissen, Wageningen University and Research.	18
Perceived resilience capacities across EU farmers. Alisa Spiegel, Wageningen University and Research.	18
Understanding European farm demographic change processes and influencing factors – qualitative findings from a multiple case study approach. Isabeau Coopmans, Instituut Voor Landbouw En Visserijonderzoek, ILVO.	11
The role of agricultural risk management in strengthening farming systems' resilience: Results from a multi-scale co-creation approach. Bárbara Soriano, Universidad Politécnica de Madrid.	24
How do the CAP and its national implementations enable or constrain the resilience of farming systems in the European Union? A comparative assessment. Peter H. Feindt, Humboldt University at Berlin	18
Generational Renewal and European agriculture: a resilience analysis from agent based simulations. Christine Pitson, Leibniz-Institut für Agrarentwicklung in Transformationsökonomien, IAMO.	25
A dynamic perspective to farming system resilience and its trade-offs. Hugo Herrera, University of Bergen	5
Participatory impact assessment of sustainability and resilience across farming systems in the European Union. Wim Pass, Wageningen University and Research	53
Role of learning in adapting to changes. A case study regarding the small mixed farms in Nord-Est region of Romania. Monica-Mihaela Tudor, Institute of Agricultural Economics, Romanian Academy, Romania	10
	201

During the mid-term seminars, recorded interviews with participants were conducted, edited and posted on social media. The following table shows the dates of the posts on twitter, retweets and likes:

Dates of the posts on twitter	Retweets	Likes
16/10/2019	4	12
18/10/2019	5	13
22/10/2019	5	13
28/10/2019	4	12
31/10/2019		4
05/11/2019	1	5
08/11/2019	1	1
13/11/2019	9	13
18/11/2019		4
27/11/2019	8	19
20/12/2019	8	15
26/12/2019	3	8
03/01/2020	1	9
05/02/2020	6	7
19/02/2020	5	5
17/03/2020	3	7
19/03/2020		3
16/04/2020	1	3
24/04/2020		3
07/05/2020	2	3
15/05/2020	2	5
21 posts	68	164

3.2 Digital co-creation platform

97 European stakeholders in the EU agricultural sector were contacted by e-mail, of which 60 logged into the virtual co-creation platform and 27 actively participated in the virtual co-creation platform activities



The stakeholders' participation is summarized in the following tables:

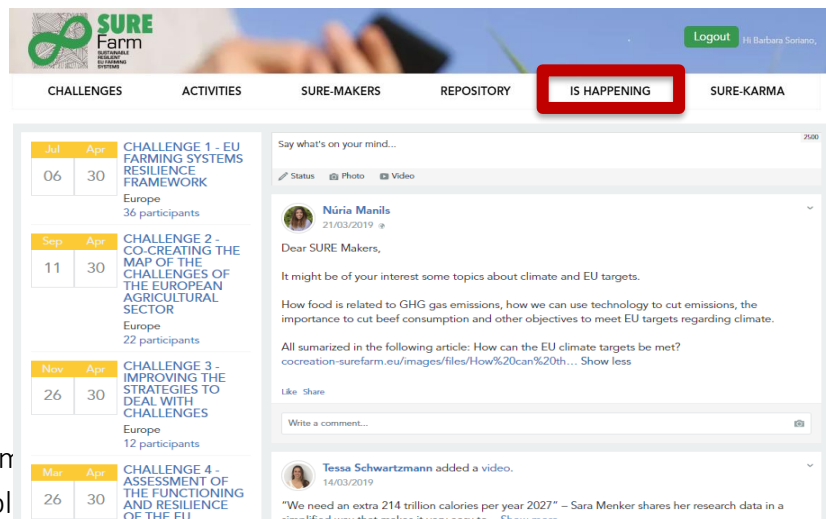
	Starting date	# Linked Participants	# Activity Participants	Participants in the platform	# Activities
Challenge 1	06.07.18	33	20	35	4
Challenge 2	11.09.18	26	14	28	3
Challenge 3	26.11.18	16	14	20	4
Challenge 4	26.03.19	17	15	17	3
Challenge 5	17.09.19	8	5	9	5

ACTIVITIES						
	Starting date	# Participants in the platform	# Participants	# Responses	Estimated time (min)	Average time (min)*
Challenge 1						
Activity 1.1	06.07.18	23	18	19	15	25 ± 15
Activity 1.2	06.07.18	20	12	12	15	19 ± 16
Activity 1.3	06.07.18	19	14	14	15	16 ± 23
Activity 1.4		5	1	Discussion	-	-
Challenge 2						
Activity 2.1	11.09.18	26	24	24	20	11 ± 6 **
Activity 2.2	02.10.18	16	16	16	15	4 ± 1
Activity 2.3		7	4	Discussion	-	-

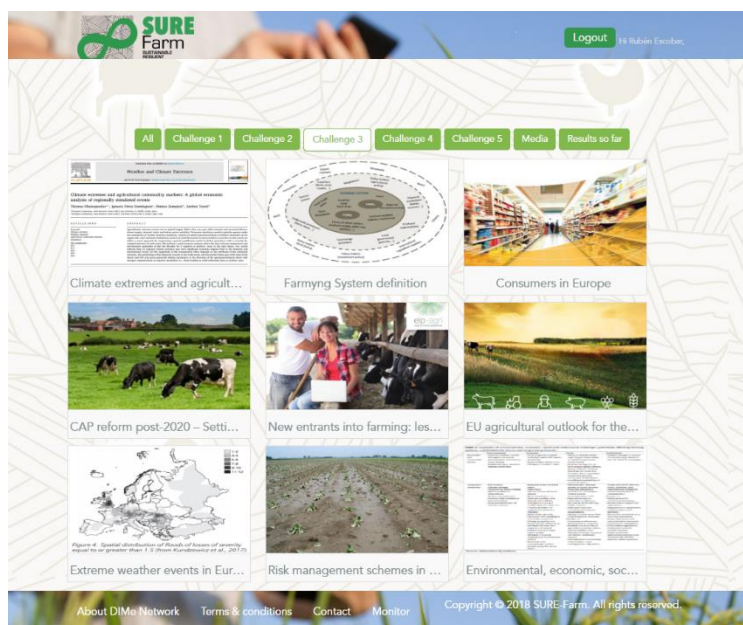
Challenge 3						
Activity 3.1	26.11.18	15	11	24	15	19 ± 18
Activity 3.2	10.12.18	11	10	18	15	42 ± 51
Activity 3.3	20.02.19	8	7	8	15	16 ± 10
Activity 3.4	20.02.19	10	8	8	15	30 ± 26
Challenge 4						
Activity 4.1	26.03.19	16	13	15	15	16 ± 19
Activity 4.2	26.03.19	11	10	12	15	13 ± 19
Activity 4.3	26.03.19	6	5	5	15	33 ± 26
Challenge 5						
Activity 5.1	16.09.19	9	5	5	15	30 ± 31
Activity 5.2	16.09.19	6	4	4	15	23 ± 34
Activity 5.3	16.09.19	4	3	3	15	32 ± 50
Activity 5.4	08.11.19	2	2	2	15	14 ± 11
Activity 5.5	08.11.19	2	2	2	15	8 ± 4

The activities towards increasing the engagement of the participants in the co-creation platform are:

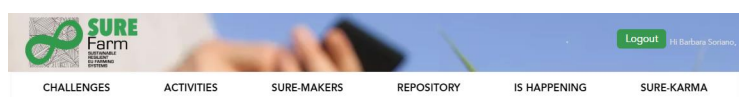
- Providing the participants with reports, papers and videos about key issues of the agricultural sector. 52 news were posted on the co-creation platform.



- The documentation of the co-creation platform is available in the co-creation platform.



- Defining a participation ranking (Karma) to encourage the stakeholders to increase their participation and ranks.



Participants earn points according to their participation in the platform

	SURE-Karma points
Participation in activity	500
Participation in a discussion	300
Posting a comment on the Is Happening wall	300
Replying to a post or comment on the Is Happening wall	200
Bringing a new participant	100
Updating profile photo	100
Joining a challenge	100
"Liking" a comment or post	50

- Defining participation prizes 4 prizes to the best and active participants. The resolution of all the activities and the level of Karma of each one of the participants were evaluated. The resolution of the activities must be consistent and appropriate to the content. The prizes were awarded the following dates:

- First and second prizes, 500 € award May 2019.
- Third and fourth prizes 500 € award, December 2020.

3.3 Attendance to congress/ conferences and dissemination events

The project, the developed tools and main findings are presented at national, European and international congress. The scope of congress participation is summarized in the following Table of outreach.



D7.3 Dissemination, exploitation and communication plan

Conference /Meeting	Date	Session	Participants
Uppsala EAAE seminar, M.Meuwissen	07/02/2019	A behavioural perspective on resilience of farming systems	50
Presentation PhD students @ Wageningen University, M. Meuwissen	11/02/2019	SURE-Farm framework	25
Stakeholder workshop in Widniówka, Poland (FoPIA 1)	06/03/2019	Presentation of the SURE-Farm project to stakeholders	20
93rd Annual Conference, Warwick University, Coventry, UK	15-17 April 2019	Poster paper "Farm business resilience in East Anglia: a biographical narrative analysis" (Nicholas, Midmore and Fowler) delivered at the 93rd Annual Conference, April 15-17, 2019, Warwick University, Coventry, UK	25
4TU DeSIRE conference on Resilience Engineering; Building Connections for Resilience Engineering Solutions, University of Twente, the Netherlands, Meuwissen, Keynote	07/06/2019	"The resilience of EU farming systems"	60
XXIV Workshops of Agricultural Economists, Krasnobród, Poland	10/06/2019	Presentation "Analysis of farming system's resilience based on horticulture sector in Poland" by Vitaliy Krupin (IRWiR PAN)	30
Sure-farm stakeholder workshop, Merelbeke, Flanders	05/09/2019	presentation: Index-gebaseerde weersverzekeringen. W. Vroege, E. Wauters, R. Finger	25
Congreso de Economía Agraria. La sostenibilidad agroterritorial desde la Europa Atlántica	05/09/2019	Las estrategias de gestión de riesgos y la sostenibilidad de la ganadería extensiva en España by Bárbara Soriano	15
171th EAAE Seminar- Measuring and evaluating farm income and well-being of farm families in Europe. Towards a shared and broader approach for analysis and policy design, Tänikon, Switzerland	05/09/2019	Insuring crops from space - a soil moisture approach based on satellites. W. Vroege, J. Bucheli, T. Dalhaus, M. Hirschi, R. Finger	50

D7.3 Dissemination, exploitation and communication plan

173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Potential impacts and financial sustainability of the Income Stabilization Tool. An application to hazelnut production in Italy by Severini Simone; Cinzia Zinnanti ; Emanuele Schimmenti	18
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Exploring attributes of resilience: robustness, adaptability and transformation in European farmer narratives Nicholas-Davies P., Fowler S., Midmore P., Coopmans I., Draganova M., Petitt A. and Senni S.	18
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	The role of agricultural risk management in strengthening farming systems' resilience: results from a multi-scale co-creation approach by Bárbara Soriano	18
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	A dynamic perspective to farming system resilience and its trade-off by Hugo Herrera and Birgit Kopainsky	18
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Perceived resilience capacities across EU farmers by Alisa Spiegel	18
Conference EAAP 2019 - Ghent, Belgium	27/08/2019	Presentation: Assessing and comparing social and biophysical trade-offs in an extensive beef cattle system region. F. Accatino, D. Neumeister, M. Tichit. Session about livestock and social perceptions	50
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	27/09/2019	Presentation: The adaptability of an extensive beef cattle system to contrasted social preferences - coupling multi-objective analysis and a participatory approach. F. Accatino, D. Neumeister, W. Paas, A. Tonda, P. Reidsma.	15
Ecosystem services partnership 2018 regional conference, San Sebastian, Spain	16/10/2019	Presentation: Multifunctionality of ecosystem services and resilience attributes in a gradient of agroecosystems across Europe. C Pinsard, F. Accatino, M. Tichit	40



D7.3 Dissemination, exploitation and communication plan

Topsector meeting 'High Risk', World Horti Center, Naaldwijk, The Netherlands, Meuwissen.	07/11/2019	Resilience in 11 EU regions	40
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Spoken paper "How farmers' life stories can help to understand their management of critical decision point" (Nicholas, Midmore and Fowler) presented at the 173rd EAAE Seminar on Sustainable and resilient farming systems in the EU, Bucharest, 26-27 September 2019.	25
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Presentation: A participatory assessment of the sustainability and resilience of EU farming systems. W.H. Paas, Francesco Accatino, Franziska Appel, Isabel Barbaji, Isabeau Coopmans, Paul Courtney, Camelia Gavrilescu, Florian Heinrich, Vitaly Krupin, Gordana Manevska-Tasevska, Mariya Peneva, Jens Rommel, Simone Severini, Bárbara Soriano, Julie Urquhart, Erwin Wauters, Katarzyna Zawalińska, M.P.M. Meuwissen, P. Reidsma	25
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Presentation: Stakeholder assessment of the resilience of the Flemish dairy farming system - An application of the FoPIA-SureFarm method. Coopmans Isabeau, J. Bijttebier, Becking Jorrit, W.H. Paas, P. Reidsma, Erwin Wauters	25
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	26/09/2019	Understanding European farm demographic change processes and influencing factors – qualitative findings from a multiple case study approach. Isabeau Coopmans, J. Dessein, J. Bijttebier, F. Accatino, F. Antonioli, C. Gavrilescu, P. Gradziuk, G. Manevska-Tasevska, M. Meuwissen, M. Peneva, A., B. Soriano, J. Urquhart, E. Wauters	
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union, Bucharest, Romania	27/09/2019	Insuring crops from space - a soil moisture approach based on satellites. W. Vroege, J. Bucheli, T. Dalhaus, M. Hirschi, R. Finger	25



D7.3 Dissemination, exploitation and communication plan

Department of Land Economy, University of Cambridge	16/10/2019	“Exploring Attributes of Resilience: Robustness, Adaptability and Transformation in East Anglian Farmer Narratives” (Nicholas, Midmore and Fowler) to the Department of Land Economy, University of Cambridge, 16 October 2019	25
IV KNOWLEDGE AND INNOVATION FORUM (IV FORUM WIEDZY I INNOWACJI), Warsaw, Poland	13-14.11.2019	Presentation of the SURE-Farm poster by Katarzyna Bańkowska and Błażej Jendrzewski (IRWiR PAN)	200
CERS IE-HAS Conference "Transition in Agriculture – Agricultural Economics in Transition XVI", Budapest, Hungary	15/11/2019	Presentation "Resilience of horticulture farming in Poland: SURE-Farm H2020 approach and collected evidence" by Vitaliy Krupin (IRWiR PAN)	40
Stakeholder workshop in Puławy, Poland (FoPIA 2)	29/11/2019	Presentation of the SURE-Farm project to stakeholders	12
Meeting with insurers and researchers before the XII Convegno Nazionale su Gestione del rischio in agricoltura - Assisi (PG)	30/01/2020	Potential impacts and financial sustainability of the Income Stabilization Tool. An application to hazelnut production in Italy by Severini Simone; Cinzia Zinnanti ; Emanuele Schimmenti	40
Newbie H2020 event 'New entrants and their environments for dialogue'	04/02/2020	Presentation & group discussion: Factors that influence farm entry, exit, non-entry and non-exit decisions (Moderator: Isabeau Coopmans)	15
Meeting with stakeholders (for the French case study)	14/02/2019	Presentation of the SURE-Farm project to stakeholders before the French FoPIA-SURE-Farm workshop 1	30
ECPR General Conference 2019, Wroclaw, Poland	06/09/2019	Framework for Assessing Policy Influence on Resilience: A Case Study of the EU's Common Agricultural Policy in De Veenkoloniën, the Netherlands. Buitenhuis, Y., Candel, J. J. L., Termeer, C. J. A. M., & Feindt, P. H.	
173th EAAE Seminar- Sustainable and resilient farming systems in the European Union	26/09/2019	Framework for Assessing Policy Influence on Resilience: A Case Study of the EU's Common Agricultural Policy in De Veenkoloniën, the Netherlands. Buitenhuis, Y., Candel, J. J. L., Termeer, C. J. A. M., & Feindt, P. H.	

D7.3 Dissemination, exploitation and communication plan

SURE-Farm dissemination event for Flemish dairy sector stakeholders: presentations and discussions based on WP 2, 3 and 4	16/12/2019	All sessions (event tied exclusively to SURE-Farm)	22
SURE-Farm policy workshop for Flemish stakeholders: presentation and discussion based on WP 4	17/09/2019	All sessions (event tied exclusively to SURE-Farm)	14
European research night	12/04/2019	Presentation of SURE-Farm goals, results and impacts and organized a participatory activity to co-create resilience enabling conditions for extensive sheep farming in Spain.Madrid. Daniele Bertolozzi and Bárbara Soriano	20
Science and innovation week	14/11/2019	Presentation of SURE-Farm goals, results and impacts and organized a participatory activity to co-create resilience enabling conditions for extensive sheep farming in Spain.Madrid. Bárbara Soriano and Daniele Bertolozzi	45
COP25	12/12/2019	Presentation of SURE-Farm (video, brochures, roll-up and infographics). Madrid. Bárbara Soriano and Daniele Bertolozzi	80
Francqui Chair, Université catholique de Louvain	10/03/2020	Metrics for sustainable food economies	100
Francqui Chair, Université catholique de Louvain,	27/04/2020	Policies for sustainable food economies	50
Francqui Chair, Université catholique de Louvain	04/05/2020	Transition towards sustainable and resilient food economies: how to intervene in complex systems, online	200

