

# Why the CAP should widen its approach to resilience

**Policy Brief** 

June 2018

## **Executive Summary**

To achieve its objectives in a changing world, the Common Agricultural Policy needs to put the resilience of Europe's farming systems at its center. The current CAP focuses on making the farming community more robust against shocks in the short run. However, a broader view on resilience is needed to ensure a sustainable agricultural sector in the longer term. This new vision should pay sufficient attention to developing the capacities of both individual farms and farming systems to adapt to changing circumstances and to transform their business models where necessary to maintain the delivery of food, fiber, energy and public goods in the long run.



### **Resilience and the CAP**

The European Commission considers improving the resilience of the agricultural sector as necessary to achieve the objectives of the Common Agricultural Policy (CAP). Food security for EU citizens requires a resilient agricultural sector that provides viable income for those working in the sector or sustaining their livelihood on it, withstands shocks and stresses, such as volatile markets and erratic weather events, and adapts to changing circumstances, such as novel technologies, changing societal requirements and general demographic trends.

Both in the current CAP and the legislative proposals for a CAP post 2020, the Commission relies on four groups of instrument to increase the resilience of European agriculture: direct payments, rural development programs, risk transfer instruments (e.g. crop insurance, mutual funds & an income stabilization tool) and market management measures. While these instruments may help to stabilize farm income in the short run, their effect on resilience in the long run is less clear. This policy brief shows why a broader view on resilience is needed to safeguard the indispensable societal functionalities of the agricultural sector in the long run.

#### Three capacities for resilience

SURE-Farm defines resilience as maintaining the essential functions of a farming system – the provision of food, feed, fiber and public goods, such as ecosystem services – in the face of increasingly complex and volatile economic, social, environmental and institutional challenges. The resilience of farming systems depends on their capacity to deal with shocks and stresses. SURE-Farm emphasizes that three capacities for resilience should be distinguished:

- **Robustness** is the ability to withstand shocks, such as sudden price oscillations or adverse weather events, and stresses such as a changing climate and societal demands. It can build on individual or collective resources (e.g. savings) and capacities (e.g. recovery know-how).
- Adaptability is the ability to change production, marketing and finance strategies without changing the operational logic of the farm or the farming system, for instance by using new technologies or marketing channels. While adaptation can occur very quickly,



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# CURRENT CAP INSTRUMENTS FOCUS ON STABILIZATION OF FARM INCOME



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RESILIENCE ALSO BENEFITS FROM CAPACITIES TO ADAPT AND TRANSFORM building up adaptive capacities requires a medium-term strategy, e.g. investments in training, research and technology along with a well-functioning innovation system.

• **Transformability** is the ability to change the operational logic of a farm or farming system in response to either severe shocks or enduring stress that make business as usual impossible, or to capture novel opportunities. Transformations imply new business models and a fundamental change in the way goods and services are produced, financed or marketed. Building the capacity for transformations requires long-term strategies and includes securing the acceptance of substantial structural changes.

A difficult task for farmers as well as for policy-makers is to strike the right balance between robustness, adaptability and transformability. Devoting too much attention and resources to robustness may reduce possibilities for adaptation and change, while exclusive attention to long-term transformation may neglect functionalities of already well-performing systems.

### Individual versus collective approaches for resilience

Farmers do not operate in a vacuum. Capacities for resilience cannot be developed by farmers alone, but depend on the collective activities of those collaborating with farmers, such as suppliers, customers, service providers, financial institutions, public administrations, etc. We call this network the **farming system**. Each farming system provides unique opportunities to enhance resilience, depending on the interdependence between the actors in the farming system. Therefore, policy-makers should ensure that public policies such as the CAP support the development of collective capacities for resilience.

## Towards a resilient CAP for a resilient agriculture

The Commission proposes a CAP post 2020 that reaches common goals through a new delivery scheme in which Member States are given enhanced discretion to draw up CAP support plans and choose a bespoke set of instruments. At the same time, however, the basic set of instruments remains largely unchanged, with the largest budgets allocated to area-based direct payments (albeit they will be partially allocated to eco-schemes). This means that most resources are devoted to short-term robustness of farms at individual level, but it is unlikely that farmers and farming systems invest these resources to increase their capacities to adapt or transform in the long run.



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A more decentralized new delivery scheme might provide more opportunities to address the place-specific adaptation and transformation challenges of Europe's diverse farming systems. However, insufficient resources are invested in related resilience and collective capacities, and this is likely to undermine the capacity of Europe's agriculture to adapt and transform in response to radically changing external conditions. Instruments to enhance adaptation are available in the rural development programs, and particularly the European Innovation Partnership EIP-AGRI, but they should be allocated more resources, not less. Flexibility, experimentation and learning are important to broaden the focus of these measures from mere adaptation to strengthening the capacity of farmers and farming systems to transform in the face of persistently changing circumstances.

### **First SURE-Farm publications**

Meuwissen et al., 2018. Report on resilience framework for EU agriculture. Deliverable 1.1, SURE-Farm.

Mathijs et al., 2018. Scenarios for EU farming. Deliverable 1.2, SURE-Farm

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